

In the construction business, the key to success lies in careful planning. As the name implies, Precision Planning, Inc. (PPI) of Lawrenceville, Ga., holds that key, and more.

Founded in 1982 by Randall W. Dixon, PPI stands today as a multidisciplinary professional service firm, offering an array of services to public and private clients in Georgia and the surrounding region.

Originally specializing in the business of planning, engineering and surveying, PPI grew into a company capable of offering much more for its clients. Today, its areas of expertise include a host of other specialized professional disciplines, including landscape architecture; grant procurement; and engineering services for residential, commercial, water and sewer, and transportation.

Senior Vice President Carla Carraway says the company's strengths, which are a great value to each of the firm's clients, include a commitment to integrity and quality products, established through controlled and unparalleled communication.

"PPI provides a high level of expertise in all service disciplines, from inception to completion," Carraway says. "The management of our projects comes from the wealth of experience we offer our clients through our highly motivated, integrity-conscious personnel." As a company, PPI brings almost a quarter century of experience to the table. In total, its employees offer more than 200 years of combined experience.

Though every project is different, that experience guides PPI employees in their understanding of clients and their specific needs. It gives them insight in how to meet those needs and surpass expectations time and time again.

"Our proficiency within each service area is the ability to understand the specific goals of each project and to recognize with clarity the responsibilities of each participant involved in the project," Carraway says. "We recognize and offer the benefit of our experience and qualifications to the individual project. However, we listen and respond to what is unique about the needs of the client regarding their project specifically. We believe that the relationships we build are as important as the projects themselves."

The proof of PPI's commitments can be seen in some of its recent successes, which include the Oconee County Jail, the Hall County Emergency Services Center and the Snellville City Center projects.

"The Snellville City Center project is a perfect example of our ability to use our client relationship to make sure the completed project is successful," says Liz Hudson, AIA, Assistant Vice President and Director of Architecture. "One challenge on this project was keeping the scope of the project within the established budget during a time when steel and other material costs were increasing dramatically. The City of Snellville was dedicated to creating a unique and timeless city center without cutting corners, and our project team worked with them to make sure that happened within the established budget."

More of the company's strengths were demonstrated on the Village Shoppes at Creekside project. "The project demanded our expertise and professional strengths by requiring us to network key relationships between the client and local government agencies to obtain site development permits in an expeditious

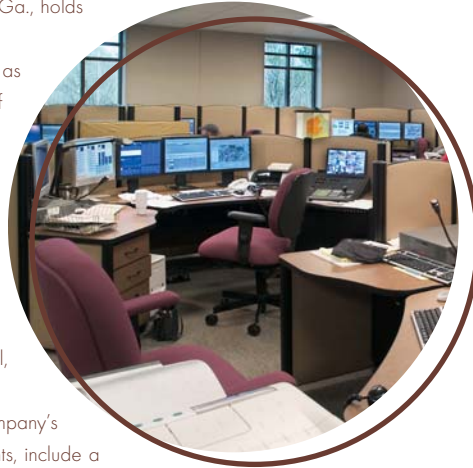
and appropriate manner. We have engineered the site development and construction plans while maintaining flexibility for changes and modifications to meet the customer's needs. We have provided sound and flexible construction services in coordination efforts among the developer, the leasing agent, the marketing director, the general contractor, the architect and other consultants. We have also assisted environmental consultants in achieving stream buffer variances through the Georgia EPD and the U.S. Army Corps of Engineers' 404 permits for disturbance of jurisdictional waters."

As it has since its very beginning, PPI stands poised to move into the future, where Carraway anticipates the firm will be competing with an increased number of larger, nationally known firms.

"We understand that we must adapt our business to the industry and the market in order to be competitive and provide quality services to our valued clients," she says. "We are striving to improve our facilities, personnel and equipment to be competitive with larger firms, while at the same time offering the broad range of services our clients demand and expect without sacrificing the service level our clients insist on and require. At PPI, client service is our top priority, and we look forward to the opportunity to assist you with your future project needs."

- Corporate Profile

400 Pike Blvd.
P.O. Box 2210
Lawrenceville, GA 30046
770.338.8000
fax: 770.822.5990
www.precisionplanning.com



Precision Planning, Inc. *planners, engineers, architects & surveyors*



Precision Planning, Inc.'s Varied Services include:

- Architecture
- Commercial Engineering
- Grant Procurement
- Land Planning
- Landscape Architecture
- Residential Engineering
- Surveying
- Transportation Engineering
- Water & Sewer Resources